



23rd European Microelectronics and Packaging Conference & Exhibition

GOTHENBURG • SWEDEN • SEPTEMBER 13-16

Exhibition opportunities at EMPC 2021 Gothenburg

We live in a fast changing world and have all felt the ramifications of a fast spreading pandemic. First of all, we at IMAPS Nordic hope that you, your family and colleagues are safe and healthy. Secondly, we believe that after a very difficult year 2020 we all need to focus all energy on re-building our and your industrial platform. Therefore we want to inform you about the 23rd European Microelectronics Packaging technical event EMPC2021 to be held in September 2021 in Gothenburg.

The conference will host its exhibition from September 14th to 16th 2021 giving your company the opportunity to get in touch with the world's leading packaging scientists, engineers and companies.

Come and celebrate with us Gothenburg city's 400 year anniversary and the IMAPS Nordic 50 year anniversary!

For more information and additional alternatives please contact
exhibition@EMPC2021.ORG

IMAPS Nordic in cooperation with IMAPS Europe, IEEE EPS Europe and Chalmers University of Technology.

Call for Exhibitors and Sponsors EMPC2021

www.empc2021.org

exhibition@empc2021.org



The Venue

The Conference and Exhibition will take place at Lindholmen Science Park, Gothenburg, Sweden, on the 13th to the 16th of September, 2021.

Exhibition alternatives

NORMAL booth	EXTENDED booth
30000 SEK (equivalent EUR 2900 today)	39000 SEK (equivalent EUR 3700 today)
2 x 2 m space	2 x 3 m space
Table and chair Electricity, spotlight	Big table and 2 chairs Electricity, spotlight
1 free conference attendee	2 free conference attendees
Logo in programme and on the conference web site	
Flyer in hand-out bag	
Short introductory presentation at opening session	

For a full-featured exhibition booth you can order cell walls, signs or furniture in addition to the table!

All prices are excluding VAT.

You can calculate the value in Euros at for example:

<https://www.xe.com/currencyconverter/convert/?Amount=22&From=SEK&To=EUR>

Early bird discount

Early bookers will receive a significant discount, 30%, if ordered before January 31, 2021!

The Exhibition Hall

The Exhibition Hall is positioned adjacent to the technical session rooms to encourage flow into the exhibition. Coffee and meeting tables are also located in the Exhibition Hall. See next page.

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Sponsoring Opportunities at EMPC 2021

SILVER SPONSOR - 60.000 SEK

- Exhibit booth space 3mx2m (extended)
- 2 full conference tickets
- One quarter page advertisement in conference program
- Recognition in the conference programs
- Highlighted logo placement in the official Conference Program (format TBD).
- Company logo displayed on side monitors in the main hall
- Company logo on newsletters
- Company logo on EMPC 2021 website, with link to the Company website

2 Available

GOLD SPONSOR - 120.000 SEK

- Exhibit booth space 3mx2m (extended)
- 3 full conference tickets
- One half page advertisement in conference program
- Recognition in the conference programs
- Highlighted logo placement in the official Conference Program (format TBD).
- Digital Messaging: logo on entrance monitors, logo on side monitors in the main hall.
- Company logo on newsletters
- Company logo on EMPC 2021 website, with link to the Company website
- Logo on signage throughout the Conference

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2 Available

PLATIMUN SPONSOR - 180.000 SEK

- Exhibit booth space: LARGER BOOTH OF CHOICE
- 4 full conference tickets
- One full-page advertisement in the conference program or front/back covers
- Digital Messaging: video advertising slot on entrance monitors,
- logo on side monitors in the main hall (video provided by the sponsor).
- Company logo on newsletters
- Company logo on EMPC 2021 website, with link to the Company website
- Logo on signage throughout the Conference
- Logo advertisement of some dedicated areas: parking area or poster room (1)
- Conference bag or lanyards (production not included)

Other Sponsorship Opportunities

Adverts in final Programme

Full page advertisement.

Per advert 30.000 SEK

2 pcs. available

Coffee break

Sponsor a coffee break to enhance your visibility

Per coffee break 20.000 SEK

3 pcs. available

Lunch break

Sponsor a lunch break to enhance your visibility

Per lunch break 50.000 SEK

4 pcs. available

Supplements for congress bags

Insert your latest brochure as a supplement in the congress bags.

Per supplement 5.000 SEK

5 pcs. available

For all enquiries, contact EXHIBITION@EMPC2021.ORG

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