



23rd European Microelectronics and Packaging Conference & Exhibition

GOTHENBURG • SWEDEN • SEPTEMBER 13-16

Exhibition opportunities at EMPC 2021 Gothenburg

Dear Packaging and microelectronics expert.

We live in a fast changing world and have all felt the ramifications of a fast spreading pandemic. First of all, we at IMAPS Nordic hope that you, your family and colleagues are safe and healthy. Secondly, we believe that after a very difficult year 2020 we all need to focus all energy on re-building our and your industrial platform.

The EMPC2021 committee is continuously monitoring the Covid19 situation with regards to how ECMP2021 will be organised in September next year.

The situation is currently extremely challenging as most countries are experiencing a second wave of infections. Even with promising news of vaccines, combating the Covid19 virus will still demand social distancing for some time to come, which sadly is not fully compatible with organising a conference.

Call for Exhibitors and Sponsors EMPC2021

www.empc2021.org
exhibition@empc2021.org



At this time, the EMPC2021 committee is cautiously optimistic and thus still planning on a face-to-face conference in Gothenburg. However, as a back-up we are also doing preparations in case the conference will have to be online only. In that case we have chosen a solution called Trippus and will be organised by MeetX, that manages the conference secretariat. In our view, this solution will still enable social networking, both for participants, speakers and exhibitors. A presentation of the solution can be found at www.trippus.com.

To avoid unnecessary administration related to refunding parts of the registration fee to the conference, the registration will first require a reservation fee that is set to about 30% of the cost of the face-to-face conference. If the conference goes online, the reservation fee will cover the full registration at the online event. The reservation fee is non-refundable. If the conference is face-to-face, participants and exhibitors will have to pay the remaining registration fee before the conference.

The EMPC2021 committee targets making the decision whether to go physical or online in April 2021 at the latest.

We hope you appreciate the committee's transparency regarding these decision.

This invitation includes information about the exhibition and sponsoring opportunities for a physical and online conference. For clarity the two options are colour coded.

Stay safe and see you at EMPC2021!

Face-to-Face Conference in Gothenburg, Sweden

The Venue

The Conference and Exhibition will take place at Lindholmen Science Park, Gothenburg, Sweden, on the 13th to the 16th of September, 2021.

Exhibition alternatives

NORMAL booth	EXTENDED booth
30000 SEK (equivalent EUR 2900 today)	39000 SEK (equivalent EUR 3700 today)
2 x 2 m space	2 x 3 m space
Table and chair Electricity, spotlight	Big table and 2 chairs Electricity, spotlight
1 free conference attendee	2 free conference attendees
Logo in programme and on the conference web site	
Flyer in hand-out bag	
Short introductory presentation at opening session	

For a full-featured exhibition booth you can order cell walls, signs or furniture in addition to the table!

All prices are excluding VAT.

You can calculate the value in Euros at for example:

<https://www.xe.com/currencyconverter/convert/?Amount=22&From=SEK&To=EUR>

Early bird discount

Early bookers will receive a significant discount, 30%, if ordered before January 31, 2021!

The Exhibition Hall

The Exhibition Hall is positioned adjacent to the technical session rooms to encourage flow into the exhibition. Coffee and meeting tables are also located in the Exhibition Hall. See next page.



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Sponsoring Opportunities at EMPC 2021

SILVER SPONSOR - 60.000 SEK

- Exhibit booth space 3mx2m (extended)
- 2 full conference tickets
- One quarter page advertisement in conference program
- Recognition in the conference programs
- Highlighted logo placement in the official Conference Program (format TBD).
- Company logo displayed on side monitors in the main hall
- Company logo on newsletters
- Company logo on EMPC 2021 website, with link to the Company website

2 Available

GOLD SPONSOR - 120.000 SEK

- Exhibit booth space 3mx2m (extended)
- 3 full conference tickets
- One half page advertisement in conference program
- Recognition in the conference programs
- Highlighted logo placement in the official Conference Program (format TBD).
- Digital Messaging: logo on entrance monitors, logo on side monitors in the main hall.
- Company logo on newsletters
- Company logo on EMPC 2021 website, with link to the Company website
- Logo on signage throughout the Conference

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2 Available

PLATIMUN SPONSOR - 180.000 SEK

- Exhibit booth space: LARGER BOOTH OF CHOICE
- 4 full conference tickets
- One full-page advertisement in the conference program or front/back covers
- Digital Messaging: video advertising slot on entrance monitors, logo on side monitors in the main hall (video provided by the sponsor).
- Company logo on newsletters
- Company logo on EMPC 2021 website, with link to the Company website
- Logo on signage throughout the Conference
- Logo advertisement of some dedicated areas: parking area or poster room (1)
- Conference bag or lanyards (production not included)

Other Sponsorship Opportunities

Adverts in final Programme

Full page advertisement.

Per advert 30.000 SEK

2 pcs. available

Coffee break

Sponsor a coffee break to enhance your visibility

Per coffee break 20.000 SEK

3 pcs. available

Lunch break

Sponsor a lunch break to enhance your visibility

Per lunch break 50.000 SEK

4 pcs. available

Supplements for congress bags

Insert your latest brochure as a supplement in the congress bags.

Per supplement 5.000 SEK

5 pcs. available

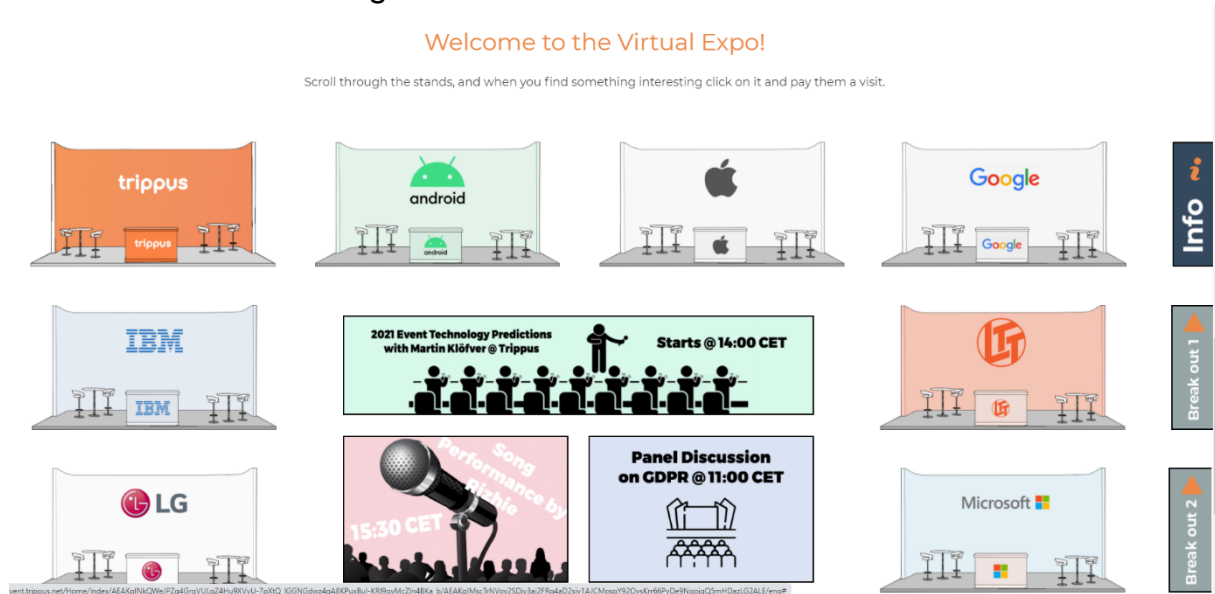
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The Online Solution

The committee has, together with the Professional Conference Organiser (PCO), MeetX, chosen to use trippus as the online solution (www.trippus.com). This solution makes the exhibitors visible on the front page, surrounding the area where the participants choose which sessions to attend. The solution is Zoom based. See the figure below for illustration.



Interested participants can click on each booth and select appointments for each exhibitor. Each exhibitor will get an overview of which participants have booked appointments, so even if the participant fails to meet to the appointment, the exhibitor has received the contact details.

As the exhibitor, you can choose which times you are available.

Exhibition details
9000 SEK (Early bird: 6300 SEK)
Clearly visible virtual booth on conference program web page
Choose distinct colour on booth
Logo visible on booth
Add video(s) for better experience
Calendar booking for participants

All prices are excluding VAT.

You can calculate the value in Euros at for example:

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Sponsoring Opportunities at EMPC 2021

2 Available

PLATIMUN SPONSOR - 54.000 SEK

- **Exhibitor booth and 4 full conference tickets**
- **Exhibitor booth on top of conference program page**
- One full-page advertisement in the conference program or front/back covers
- Company logo on opening slides for all plenary and technical sessions
- Company logo on newsletters
- Company logo on EMPC 2021 website, with link to the Company website

2 Available

GOLD SPONSOR - 36.000 SEK

- **Exhibitor booth and 3 full conference tickets**
- **Exhibitor booth towards top of conference program page (under Platinum sponsor)**
- One half page advertisement in conference program
- Company logo on opening slides for all plenary sessions and 10 technical sessions
- Recognition in the conference programs
- Company logo on newsletters
- Company logo on EMPC 2021 website, with link to the Company website

SILVER SPONSOR - 18.000 SEK

- **Exhibitor booth and 2 full online tickets**
- **Booth placement high on conference program page (below Gold Sponsor)**
- One quarter page advertisement in conference program
- Company logo on opening slides in 6 technical sessions
- Recognition in the conference programs

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- Company logo on newsletters
- Company logo on EMPC 2021 website, with link to the Company website

Other Sponsorship Opportunities

Adverts in final Programme

Full page advertisement.

Per advert 9.000 SEK

2 pcs. available

For all enquiries, contact EXHIBITION@EMPC2021.ORG

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