



23rd European Microelectronics and Packaging Conference & Exhibition

ONLINE • SEPTEMBER 13–16

Exhibition and Sponsoring opportunities at EMPC 2021

Dear Packaging and microelectronics expert.

In the present circumstances with the Covid 19 situation and with your best interests at heart, the organising committee has decided that EMPC2021 will be held ONLINE!

Having the conference online will increase availability for more participants. By not necessitating travel, the participants will save money, save time and reduce the impact on the environment.

Online highlights:

- A special platform will be made to accommodate our Exhibitors where attendants can book sessions for one-to-one talks.
- The Exhibitors and Sponsors will be very visible in the conference portal.
- Separate sessions will be organised where Exhibitors and Sponsors can present their products in a commercial fashion.
- The Committee is working on organising special technology outreach sessions where technology startups can present their ideas asking for technological solutions to accelerate their route to market.

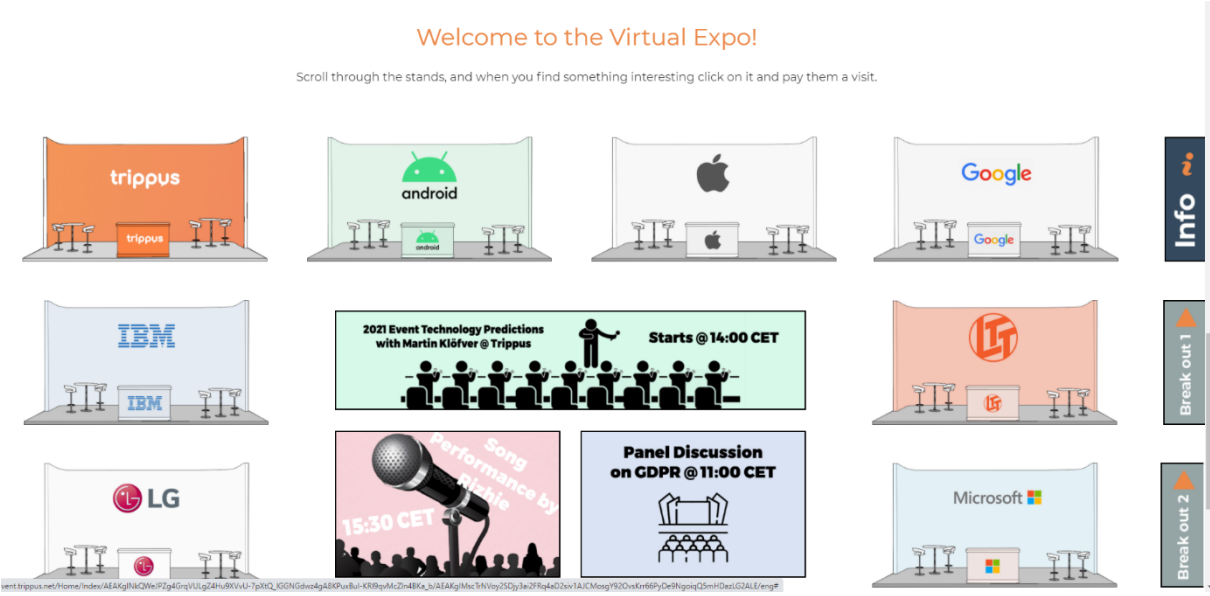
Call for Exhibitors and Sponsors EMPC2021

www.empc2021.org

exhibition@empc2021.org

The Online Solution

The committee has, together with the Professional Conference Organiser (PCO), MeetX, chosen to use Trippus as the online solution (www.trippus.com). This solution makes the exhibitors visible on the front page, surrounding the area where the participants choose which sessions to attend. The solution is Zoom based. See the figure below for illustration.



Interested participants can click on each booth and select appointments for each exhibitor. Each exhibitor will get an overview of which participants have booked appointments, so even if the participant fails to meet to the appointment, the exhibitor has received the contact details.

As the exhibitor, you can choose which times you are available.

During coffee and lunch breaks exhibitors can see all participants and suggest chats. Sponsors can also reserve a meeting room and invite participants.

Exhibition details
9000 SEK
Clearly visible virtual booth on conference program web page
Choose distinct colour on booth
Logo visible on booth
Add video(s) for better experience
Calendar booking for participants

All prices are excluding VAT.

You can calculate the value in Euros at for example:
<https://www.xe.com/currencyconverter/convert/?Amount=22&From=SEK&To=EUR>



Sponsoring Opportunities at EMPC 2021

2 Available

PLATINUM SPONSOR - 54.000 SEK

- **Exhibitor booth and 4 full conference tickets**
- **Exhibitor booth on top of conference program page**
- One full-page advertisement in the conference program or front/back covers
- Company logo on opening slides for all plenary and technical sessions
- Company logo on news
- Company logo on EMPC 2021 website, with link to the Company website

2 Available

GOLD SPONSOR - 36.000 SEK

- **Exhibitor booth and 3 full conference tickets**
- **Exhibitor booth towards top of conference program page (under Platinum sponsor)**
- One half page advertisement in conference program
- Company logo on opening slides for all plenary sessions and 10 technical sessions
- Recognition in the conference programs
- Company logo on news
- Company logo on EMPC 2021 website, with link to the Company website

SILVER SPONSOR - 18.000 SEK

- **Exhibitor booth and 2 full online tickets**
- **Booth placement high on conference program page (below Gold Sponsor)**
- One quarter page advertisement in conference program
- Company logo on opening slides in 6 technical sessions
- Recognition in the conference programs

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- Company logo on news
- Company logo on EMPC 2021 website, with link to the Company website

Other Sponsorship Opportunities

Adverts in final Programme

Full page advertisement.

Per advert 9.000 SEK

2 pcs. available

For all enquiries, contact EXHIBITION@EMPC2021.ORG

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